

People's Democratic Republic of Algeria
Ministry of National Education
National Institute for Research in Education



Tarbya –up Challenge 2023 Report

On the 4th of May, 2024, the National Institute for Research in Education organized the inaugural celebration of the first national competition for Start ups in the field of education, titled "**Tarbya –up Challenge 2023**". The primary objective of this event was to foster innovation across various educational domains, including innovative pedagogical engineering, the development of educational content, the utilization of digital teaching aids, and the enhancement of educational system management. To oversee this endeavor, a specialized committee was established within the National Institute for Research in Education, comprising esteemed research professors and permanent researchers from both within and outside the institute.

The competition date was officially announced on March 2, 2023, resulting in the submission of 77 innovative education projects. From these submissions, 12 projects were carefully selected, representing a diverse array of categories. The selection process involved evaluating proposals from individuals and entities with substantial experience and creative prowess in the educational sector, thereby promoting an entrepreneurial culture within education.

The inauguration of the INCUBEDUC-INRE incubator took place under the auspices of His Excellency, the Minister of National Education, Mr. Abdelhakim Belabed, alongside the Secretary-General of the Ministry of Higher Education for Scientific Research. During this momentous occasion, they were introduced to the innovative projects developed by the institute's permanent researchers, which were presented in the format of start-up initiatives.

Following the researchers' presentations, workshops were conducted showcasing the winning projects from the competition. These workshops were held at the multimedia library (Omar Yassef) within the institute premises. Subsequently, the event

transitioned to a spiritual interlude, with verses from the Holy Quran recited by Prof. Imad Ben Amer, Director of the Mosque Space at the Great Mosque in Algiers.

The program continued with a rendition of the national anthem performed by the vocal group of the Emir Abdelkader School of the Kasbah. Additionally, the National Musical Band delivered a captivating performance of the historical song "Min ajlika 'ishna ya watani," a revered anthem in Algeria during the eighties.

The closing forum of the competition commenced with an opening address delivered by the Director of the National Institute for Research in Education, Prof. Barnaoui Radia. In her speech, she delineated the trajectory of the competition, starting from its announcement on March 2, 2023. She underscored the success of the evaluation process, culminating in the establishment of the INCUBEDUC-INRE business incubator on July 4, 2023. This milestone was achieved through the endorsement of the Ministry of Knowledge Economy, Emerging Enterprises, and Micro-Enterprises, subsequent to its approval by the Joint Sectoral Committee on Education, Culture, and Communication. Comprising executives from the national education, higher education, and scientific research sectors, this committee finalized its deliberations on March 20, 2024, paving the way for the organization of the closing ceremony.

This significant event received substantial financial backing from various economic and private institutions. It also marked the inauguration of the first business incubator in the national education sector, graced by the presence of His Excellency the Minister of National Education and the Secretary-General of the Ministry of Higher Education and Scientific Research during the historic forum on May 4, 2024.

Within the purview of government assessment, His Excellency the Minister of National Education, **Mr. Abdelhakim Belabed**, delivered an address expressing gratitude for the attendance at this celebratory occasion. He lauded the efforts undertaken by the National Institute for Research in Education in advancing scientific and technical research, and in fostering the integration of national entrepreneurial initiatives aimed at addressing genuine educational challenges. Furthermore, he conveyed appreciation for the research endeavors undertaken by the institute's personnel in advancing educational development in Algeria.

In recognition of the esteemed presence of His Excellency the Minister of National Education and the Secretary-General of the Ministry of Higher Education and Scientific

Research, an agreement was formalized between the National Institute for Research in Education (INRE) and the **National Agency for the Promotion and Development of Technological Parks** (ANPT). This agreement aims to catalyze pedagogical and technological collaboration between the two entities.

The culmination of this celebratory event comprised a series of honors, symbolizing recognition for innovative endeavors. The Minister of National Education bestowed honors upon innovative projects, with a particular emphasis on recognizing the youngest participants in the Tarbya –up Challenge 2023. Additionally, the projects emerging from these institutions garnered acknowledgment from both the Minister of National Education and the Secretary–General of the Ministry of Higher Education for Scientific Research, underscoring a concerted effort to foster innovative ideas in education.

Following these recognitions, the Scientific Committee of the Tarbya up Challenge 2023, under the leadership of the Director of the National Institute for Research in Education, received commendation. The Chairperson of the Scientific Committee was lauded for her instrumental role in devising a robust strategy aimed at integrating entrepreneurial education, nurturing an ethos of innovation, and cultivating a culture of emerging institutions within the educational landscape. Subsequent accolades were extended to the remaining members of the Scientific Committee, acknowledging their invaluable contributions towards fostering innovation in education.

Further honors were bestowed upon the evaluation committees of the Tarbya –up Challenge 2023, as well as the supporting institutions that provided financial backing to stimulate innovation and cultivate a mature economic mindset within the educational sphere.

Transitioning to a musical interlude steeped in Andalusian cultural heritage, performed by the Andalusian band from the city of Kolea, the final forum of the 2023 Tarbya –up Challenge assumed a distinctly Algerian cultural ambiance. The director of the Institute expressed gratitude towards the band and the vocal group from the emir Abdelkader School of the Kasbah for their exceptional contributions to the forum's success, which served to elevate Algerian cultural heritage as a cornerstone of civilizational and cultural authority within the Algerian state.

The honors extended to the Chairman of the Organizing Committee, Dr. Zerrougui Riad, and the representative of the organizing committee underscored their tireless efforts in facilitating the National Education Forum. Additionally, recognition was accorded to the Assistant Director, Dr. Ammour El Batoul, for her pivotal role in orchestrating this historic forum within the education sector in Algeria.

Concluding the festivities, the announcement of the second edition of the Tarbya -up Challenge 2025 signaled a continuation of the strategic initiative aimed at promoting entrepreneurship within the Algerian education landscape.